This year’s winner of the Distinguished Achievement Award in Film is the critically acclaimed film *Fruitvale Station*, written and directed by Ryan Coogler.

*Fruitvale Station* follows the true story of Oscar Grant (played by Michael B. Jordan), a 22-year-old Bay Area resident who wakes up on the morning of December 31, 2008, and feels something in the air. Not sure what it is, he takes it as a sign to get a head start on his resolutions: being a better son to his mother (Octavia Spencer), whose birthday falls on New Year’s Eve; being a better partner to his girlfriend Sophina (Melonie Diaz), with whom he has not been completely honest as of late; and being a better father to Tatiana (Ariana Neal), their beautiful four year-old daughter. Crossing paths with friends, family, and strangers, Oscar starts out well, but as the day goes on, he realizes that changes are not going to come easily. His resolve takes a tragic turn, however, when Bay Area Rapid Transit officers shoot him in cold blood at the Fruitvale subway stop on New Year’s Day. Oscar’s life and tragic death shook the Bay Area—and the entire nation—to its very core.
2014 Media for a Just Society Award Winners

**BOOK**

*Men We Reaped: A Memoir*
Jesmyn Ward
Bloomsbury USA

**FILM**

*Gideon’s Army*
Dawn Porter
Trilogy Films

**MAGAZINE**

“With 2.3 Million People Incarcerated in the US, Prisons Are Big Business”
Liliana Segura
*The Nation*

**NEWSPAPER**

“Split the Baby: Two Sides of an Adoption Battle”
Olivia LaVecchia
*City Pages*
2014 Media for a Just Society Award Winners

**RADIO**

“Going to Rikers Island”  
Maria Hinojosa  
*Latino USA (NPR)*

**TV/VIDEO**

“Our Turn To Dream”  
Brittany Washington  
Brave New Films

**WEB**

“The Fight for Black Men”  
Joshua DuBois  
*The Daily Beast/Newsweek*

**YOUTH MEDIA**

“Life Under Suspicion: Youth Perspectives on NYPD’s Stop-and-Frisk Policy”  
Raelene Holmes-Andrews  
Educational Video Center